

**INTERNATIONAL ALLIANCE OF THEATRICAL STAGE EMPLOYEES, MOVING PICTURE TECHNICIANS,
ARTISTS AND ALLIED CRAFTS OF THE UNITED STATES, ITS TERRITORIES AND CANADA**

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November 10, 2010

TO ALL PRODUCTION LOCALS

I, as International President, have checked into the situation now existing with **“The Biggest Loser”**, a Production of **Reville LLC, 25/7 Productions** and **3 Ball Productions**, currently shooting in Universal City, CA.

After consideration of the dealings with this employer and their obstruction of our organizing efforts, and in accordance with Article Seven, Section 10 of the International Constitution, I am here by declaring **Reville LLC, 25/7 Productions** and **3 Ball Productions** as being unfair and order you to refrain from rendering any service to such production.

In Solidarity,

INTERNATIONAL PRESIDENT

MDL:mjo

cc: James B. Wood,
General Secretary-Treasurer
Michael, F. Miller, Jr.,
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& Television Production Department
John M. Lewis,
International Vice President/Director of Canadian Affairs
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Jamie Fry,
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www.iatse-intl.org



FOR IMMEDIATE RELEASE

IATSE ON STRIKE AGAINST “BIGGEST LOSER”

Los Angeles – The IATSE has confirmed that it is on strike against the reality series, “The Biggest Loser,” and its production entities, Reveille Productions, 25/7 Productions and 3 Ball Productions. This top rated show for NBC is now filming its tenth season, the work action follows a vote by 100% of the production crew members to support the IA. AFTRA and DGA already have agreements with the production.

IA International President Matthew D. Loeb said, “This is a top-rated prime-time television show, and the crew remains unified. The strike is the result of a unanimous decision by members of the production crew that they get a contract similar to others covering these types of productions, and we are resolute in getting it for them.”

The International Alliance of Theatrical Stage Employees, Moving Picture Technicians, Artists and Allied Crafts of the United States, Its Territories and Canada, AFL-CIO, CLC (IATSE) is one of the largest entertainment labor unions in the world and represents over 110,000 technicians, artisans and craftspeople employed in stagecraft, motion picture and television production, the trade show industry, and affiliated crafts throughout the United States, Its Territories and Canada.

(For background information on the International Alliance of Theatrical Stage Employees: www.iatse-intl.org.)

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